

The Voice of Lucca

The SIPAPER Truck makes a stop in Lucca on its tour through Italy.

To illustrate Siemens' innovative solutions for the Pulp & Paper industry, during November last year the SIPAPER Truck set on a tour of Italy to meet companies of the district along its way. Lucca in Tuscany was one stop.

The modern and well equipped Siemens SIPAPER truck stopped at Polo Tecnologico for five days to display Siemens' new and innovative range of products for the Pulp & Paper industry. Polo Tecnologico is a platform for ongoing dialogue between businesses and creates a centre where innovation, quality and competence for the paper industry can be transferred.

The SIPAPER Truck arrived shortly after the end of the seventeenth edition of the Miac Paper Industry show held in Lucca, where the international leading providers of technologies and products for the paper industry gather together every year.

Polo Tecnologico has enabled the main institutional Players in Lucca to turn the ex-Bertolli site (former producer of olive oil) into the Environment Sustainable Park of the Tertiary Sector. Here businesses are able to build relationships between innovation, technology and environment. Furthermore with the presence of the SIPAPER Truck it can now show how it is able to provide opportunities for communication not only between local

companies of Lucca but between international companies as well.



From right: Mauro Novarini and Roberto Romagnoli, Sales Manager Industry Solutions Italy

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